



2010 CENSUS

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ACTIVITIES UPDATE

Complete Count Committees

Elected officials and community leaders in our Boston region, which includes Puerto Rico, have identified members to serve on their Complete Count Committees (CCC) and are planning 2010 census kick-off activities. The primary objective of a CCC is to encourage and motivate all residents in a community to participate in the 2010 census in order to achieve an accurate and complete count. Each CCC is comprised of highly regarded representatives or trusted voices from different sectors of the community.

What motivates elected officials and community leaders to form CCCs? Some have indicated that they want to avoid an undercount, which translates into loss of federal funds. To counter this, the CCC can devise community outreach strategies and launch awareness campaigns to engage all residents in their communities to take part in the 2010 Census. (Over)

Census in Schools



The first formal Census in the Schools program was launched for the 2000

Census. Many of the materials have been available and accessed by educators throughout the decade. Recently we released *State Facts for Students*, an interactive activity for students in grades 3-5, which can be accessed at www.census.gov/school/facts.

This engaging on-line activity gives students not only exciting facts about their state and other states

(Over)



Regional Director Ludgate Speaks at the Commonwealth Seminar

At a recent event sponsored by the Commonwealth Seminar, hosted by Massachusetts State Representative Jeffrey Sanchez, the Census Bureau's Regional Director, Kathleen Ludgate, addressed about 100 people at the China Pearl restaurant to discuss census operations' plans for the 2010 Census. She also talked about plans to reach historically undercounted communities as well as job opportunities at the Census Bureau for culturally diverse candidates.

Ludgate told the audience, "One of our great challenges is the country's growing immigrant population, along with an increase in the number of languages spoken." She pointed out that census questionnaires will be translated into five languages — Spanish, Chinese, Korean, Vietnamese, and Russian.

To help people who speak other languages fill out the questionnaire, instruction guides will be available in 57 languages.

The data collected will not be shared with any agency or individual because the Census Bureau is bound by an iron-clad law to protect confidential information.

She also emphasized that the community leaders, who are the trusted voices, can help us by encouraging residents to participate in the census. She urged the audience to spread the word that the Census Bureau has thousands of jobs available across the region. When hired, many employees of diverse cultures will have an opportunity to work at an Early Local Census Office and/or in their own communities.

Happy New Year!

Early Local Census Offices: Job Opportunities

Picture this: Community residents, leaders, and elected officials all gathered together in a function room, decorated with colorful balloons. A few people pose for photographs as they celebrate the opening of an Early Local Census Office (ELCO). Do you hear the applause from local residents — who are excited about the hundreds of job opportunities that will be available in their community? This is a recurring scene throughout the nation as the U. S. Census Bureau gears up for the 2010census.

In our region, we have opened 15 ELCOs in cities such as Boston, Bridgeport, Hartford, Providence, Buffalo, and Portland, as well as in other metropolitan areas. The ELCO staff manage Census operations at the local level. The first major 2010 Census field activity is address canvassing, where census employees update the mailing list used to mail census questionnaires in February 2010.

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The 2010 Census Activities Update is published to inform Census alumni and other stakeholders about the Boston Regional Census Center activities leading up to Census Day on April 1, 2010.

IT'S IN OUR HANDS

Complete Count Committees (continued)

Leaders can engage businesses to carry the 2010 message. They can host community and/or cultural events and encourage residents to fill out their questionnaires and mail them in. It is also important for leaders to express a sense of urgency if residents are complacent about participating in census. Leaders are well aware that billions of federal dollars will be distributed annually for the next ten years to states and local governments based on the results of the 2010 Census.

Another incentive for forming CCCs is that it gives elected officials and other leaders opportunities to reach out and build meaningful relationships with new immigrants, college students living on and off campus, senior citizens, the disabled, and other populations.

Working together on a historic census project can engender a strong sense of community pride.

For more information about forming a CCC in your community, call Partnership and Data Services. We will be glad to have a Partnership Specialist meet with you and others to explain how to establish a CCC. The Census Bureau will provide an operations guide and training to help your community to be among one of the first to reach a 100% mail-return rate.



Photo Credit: U.S. Census Bureau

Census in Schools (continued)

across the country, but also a chance to learn geographical, historical, and demographic details about all 50 states. Students will enjoy analyzing the colorful maps. Teachers will appreciate the downloadable maps as well as the lesson plans that outline great ideas to stimulate students' interest in geography and census concepts.

In the coming months, the new 2010 Census in the Schools (CIS) will be launched by the Census Bureau as part of our 2010

Census Integrated Communications Campaign.

Additional thought-provoking activities and lesson plans, including suggestions for take home materials, will be available free of charge on our website.

Lesson plans for grades K-6 will be available in both English and Spanish.

Census in the Schools activities, created by Scholastic, Incorporated, are designed to tie in with the state's curriculum frameworks to sharpen students' critical thinking, reading, writing, and math skills. These student activities also help bring important messages about the Census into students' homes.

We encourage state and local Complete Count Committees to work closely with school administrators and educators to implement Census in the Schools activities in classrooms throughout their community.

Partnership Specialists throughout the Boston Region will reach out to education organizations and associations to provide additional information about this program.

Please contact us with your questions and suggestions or call us to learn more about our CIS program.



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Early Local Census Offices: Job Opportunities (continued)

To complete this and future operations, the U. S. Census Bureau is actively recruiting for a variety of positions, including address canvassers and enumerators. Employees will earn competitive wages and will work in their local community.

If you or someone you know would like to join us in this important effort, call our Census Recruiting Office at 1-866-861-2010. We will be happy to tell you more about how to apply for these positions.

Early Local Census Offices

Bridgeport & Hartford, CT

Boston, New Bedford, &

Worcester, MA

Portland, ME

Concord, NH

Albany, Buffalo, & Syracuse, NY

Arecibo, Guaynabo, & Ponce PR

Providence, RI

Burlington, VT

2010 Census Timeline: Key Dates

Dec 2008 - Mar 2009	Recruitment begins for local census jobs for early census operations.
Spring 2009	Census employees go door-to-door to update address lists nationwide.
Fall 2009	Recruitment begins for local census jobs for 2010 Census operations.
Feb - Mar 2010	Census questionnaires are mailed or delivered to households.
April 1, 2010	Census Day!
April - July, 2010	Census takers visit households that did not return a questionnaire by mail.
Dec 2010	By law, Census Bureau delivers population counts to President for apportionment.
Mar 2011	By law, Census Bureau completes delivery of redistricting data to states.